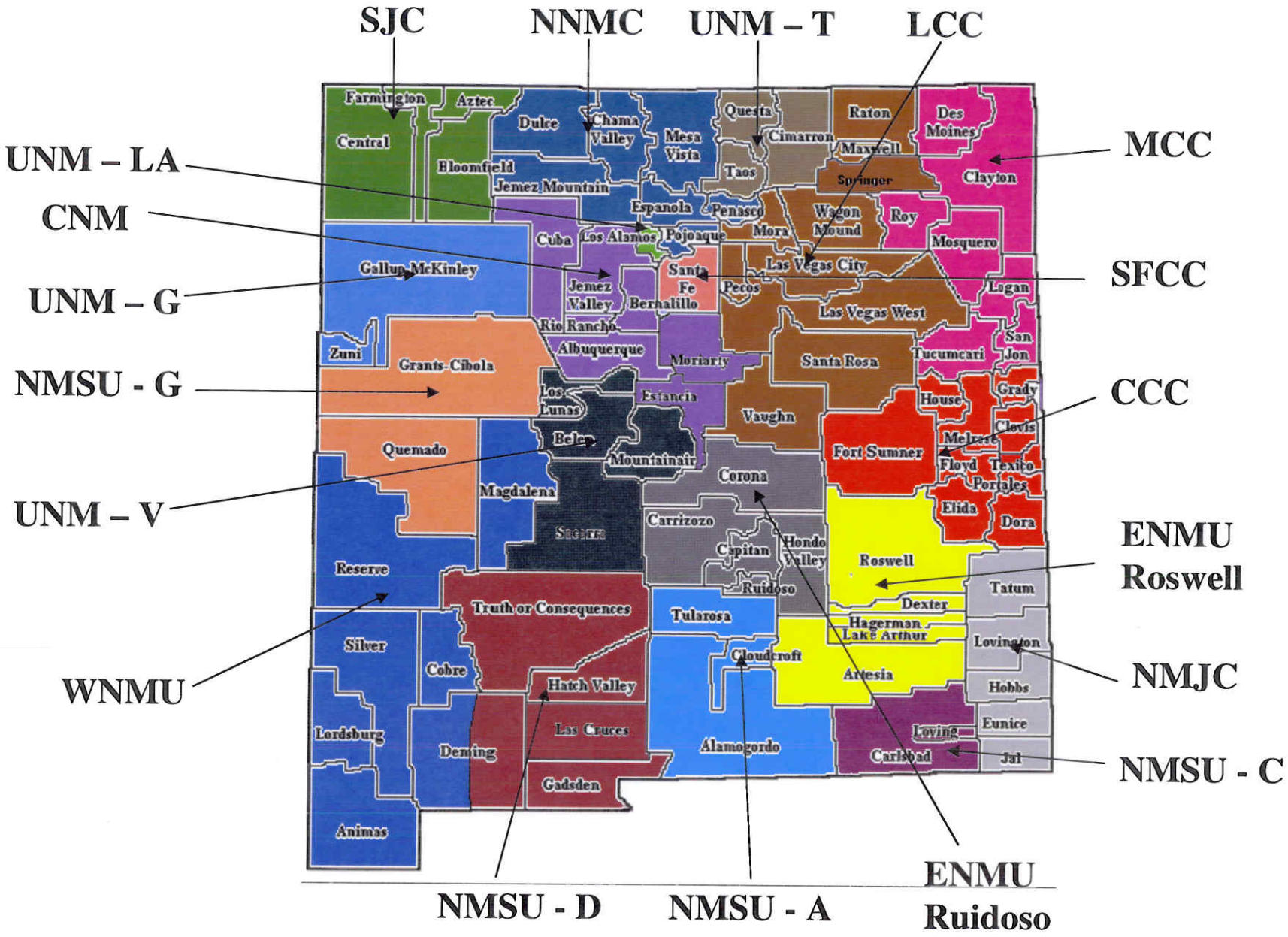GEOGRAPHIC AREA OF RESPONSIBILITY